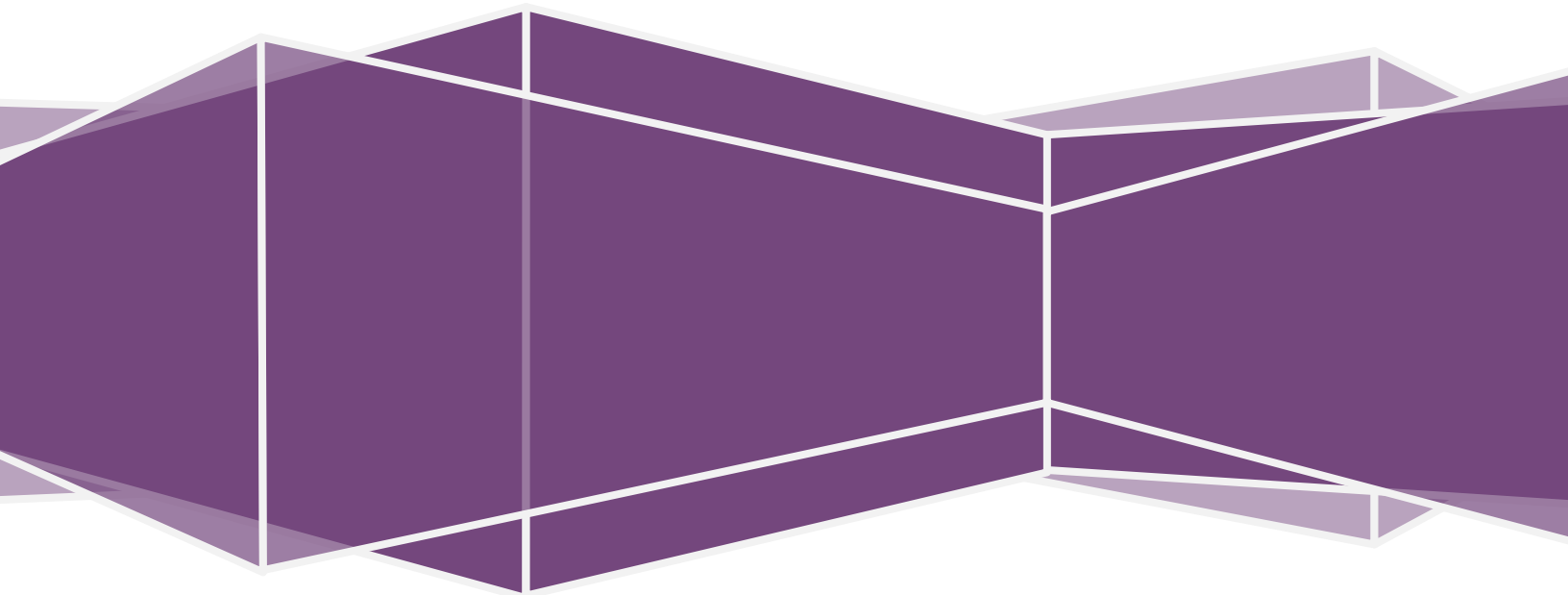




Together Everyone Achieves More!

The Executive Steps

Distributor to Diamond



Simple steps for the health professional:

Distributor  Gold  Emerald  Diamond


The steps for a health professional to go from Distributor to Gold Executive to Emerald Executive to Diamond Executive are simple! Beyond that? The sky's the limit. Let's follow your pathway to success.

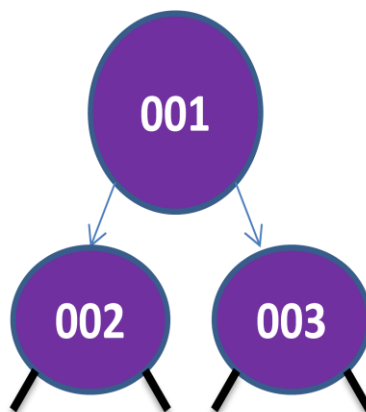
It all starts with your purchase of the Amethyst BioMat Professional with pillow and distributor kit:

Amethyst Professional	\$1,450.00
Less Licensed Health Professional Discount*	(100.00)
Amethyst + Tourmaline Pillow	250.00
Shipping	90.00
<u>Distributor Sales Kit</u>	<u>42.95</u> (one-time for a lifetime fee!)
TOTAL:	\$1,732.95

* Must fax a copy of license

You are now a registered independent distributor for RichWay International, and own 3 business centers to start building your residual income within our Binary Compensation System.

Your business centers 



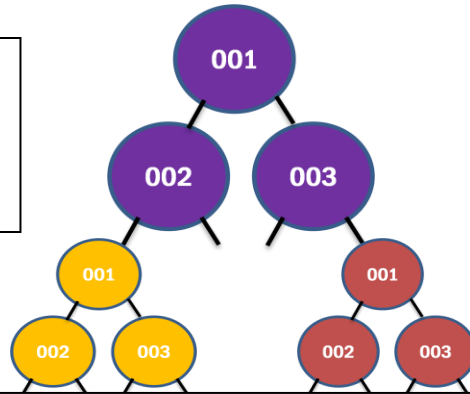
This is a *binary networking system* with no quotas, no time limits, and no cut-offs! This means you are *always* moving forward, growing your business. There are no penalties – just bonuses! (For a complete discussion on the Binary system, please refer to “The Art of Sales Placement.”)

Executive Steps:

Gold Executive

Becoming a Gold Executive is as easy as this:

Sell one BioMat Professional and pillow set, place on your left side.

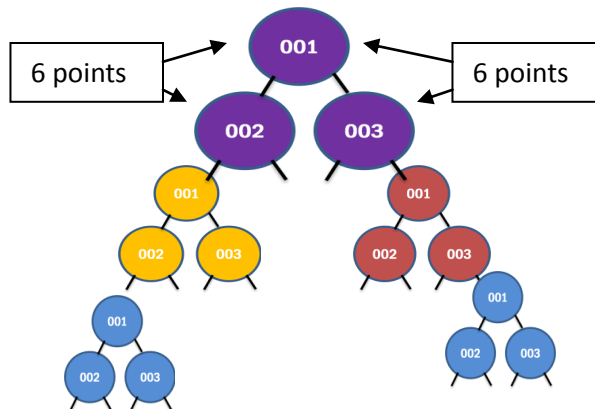
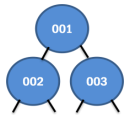


Sell another BioMat Professional and pillow set, place on your right side. Your sales and purchases have totaled \$4500.00.

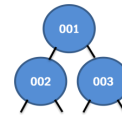
You are now a **Gold Executive!**

Repeat this process once more and you will receive your first binary bonus for \$400.00

3RD Sale
on left.



4th on the right.



To keep it simple, the following sales commission amounts are based on selling the same product you started with as a health professional, including the \$100 discount. (Amethyst Professional BioMat \$1450.00 + Pillow \$250 = \$1700 - \$100 discount = \$1600.00)

At this time you will have received:

- 1st sale = \$80 sales commission, \$160.00 in product certificates
- 2nd sale = \$80 sales commission, \$160.00 in product certificates
- 3rd sale = \$112 sales commission, \$160.00 in product certificates
- 4th sale = \$112 sales commission, \$160.00 in product certificates, + \$400.00 bonus from your #001 business center.

Executive Steps:

DIAMOND Executive



7TH Sale = \$160.00 sales commission, and \$160.00 in product certificates

8TH Sale = \$160.00 sales commission, and \$160.00 in product certificates

9TH Sale = \$160.00 sales commission, and \$160.00 in product certificates

10TH Sale = \$160.00 sales commission, and \$160.00 in product certificates.

All future sales will generate 20% sales commission, \$1600.00 = \$320.00 commission!

**Plus, all the binary bonus commission that is generated from your infinite down-line...
and MORE!**

Total Commissions

At this time you will have received:

1st sale = \$80.00 sales commission, \$160.00 in product certificates

2nd sale = \$80.00 sales commission, \$160.00 in product certificates

3rd sale = \$112.00 sales commission, \$160.00 in product certificates

4th sale = \$112.00 sales commission, \$160.00 in product certificates,
+ \$400.00 bonus from your #001 business center.

5th sale = \$112.00 sales commission, \$160.00 in product certificates.

6th sale = \$112.00 sales commission, \$160.00 in product certificates.

7TH Sale = \$160.00 sales commission, and \$160.00 in product certificates

8TH Sale = \$160.00 sales commission, and \$160.00 in product certificates

9TH Sale = \$160.00 sales commission, and \$160.00 in product certificates

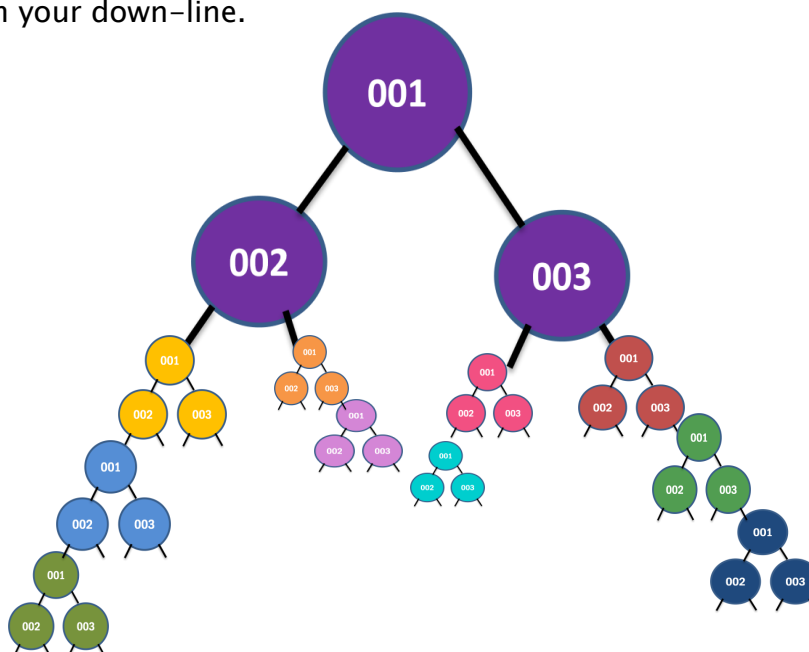
10TH Sale = \$160.00 sales commission, and \$160.00 in product certificates.

Total sales commissions = \$1248.00

Total product certificates = \$1600.00

Total binary bonus = \$400.00 Plus, with the sales placement below, an additional \$1200.00

NOTE: You may receive much more in binary bonus, based upon the sales from distributors in your down-line.

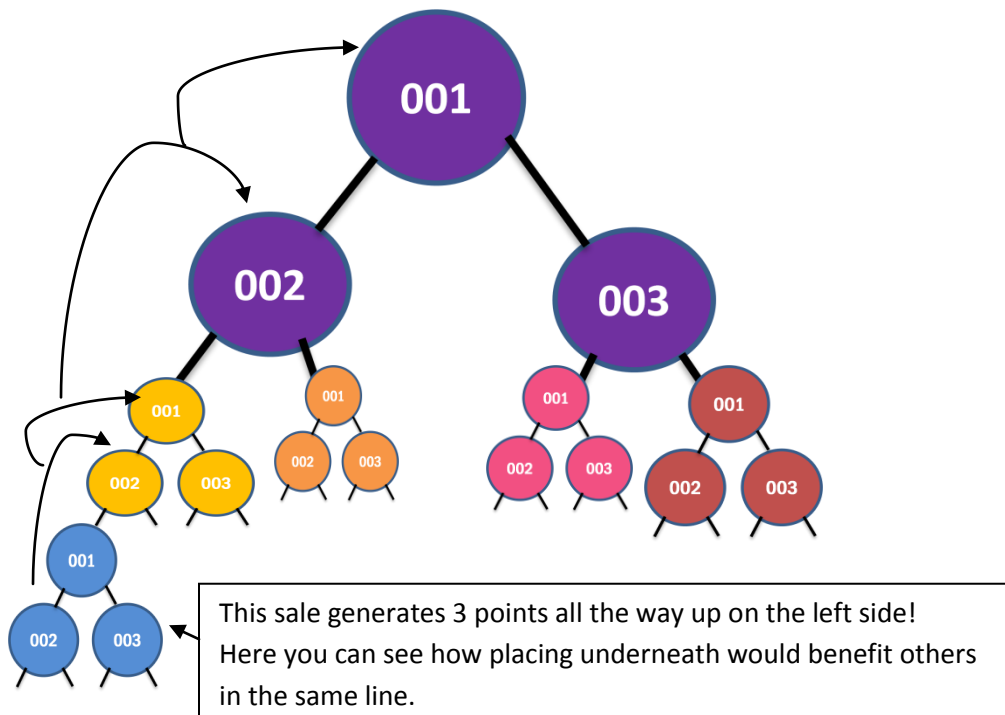


Placement strategy

There are many approaches to your placement strategy. Here are a few. Please contact your up-line to assist you with the initial process of placement strategy.

One of the more significant advantages of our system is that it can be utilized to build community support. This can be done by placing distributors that are related, live in the same community, are business colleagues, neighbors, etc., under the same left or right line.

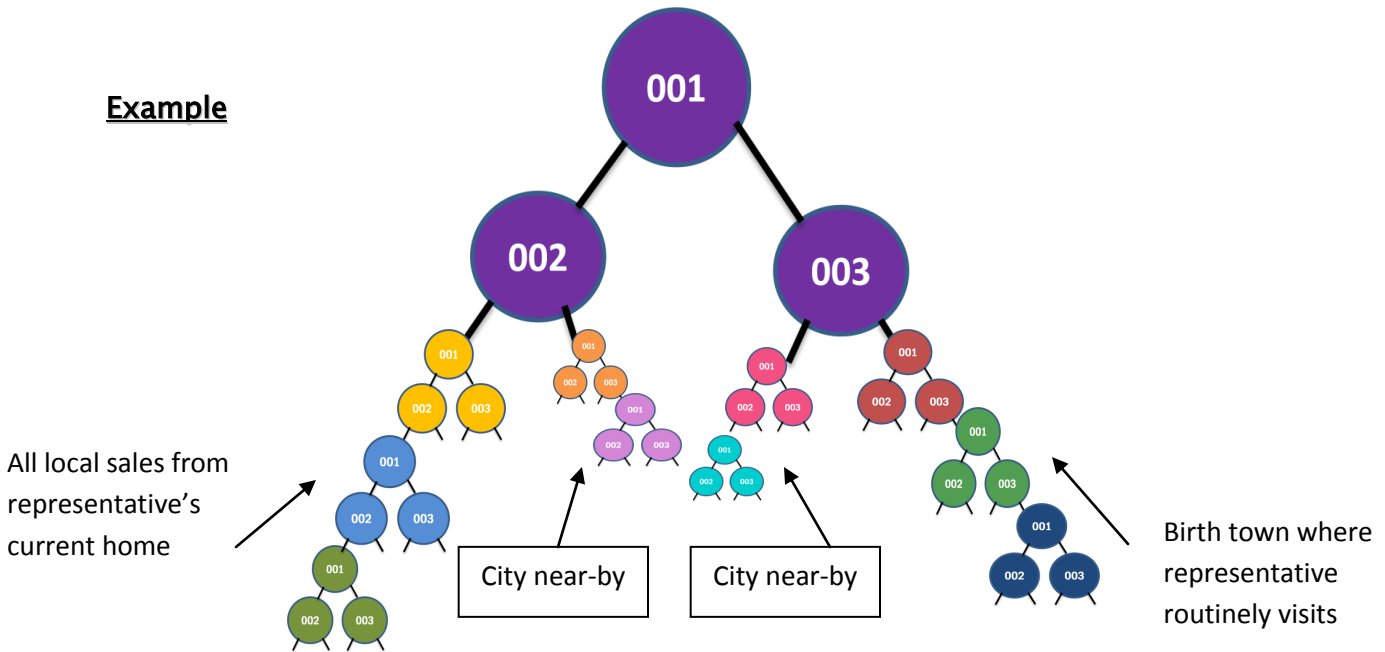
Keeping this in mind, eventually you will also want to place distributors under you 002 right and your 003 left to build all three centers to maximum potential.



One strategy to start with would be to place all your local business distributors on your left side, and place distributors from other states/towns on the other side, keeping the same towns (or colleagues, or what-have-you) in the same down-line.

On the other hand, customers can be placed wherever you need the points as these placements will produce a one-time sales commission and a one-time binary bonus, whereas distributors will generate multiple bonus points from their sales and from every sale *their* distributors make.

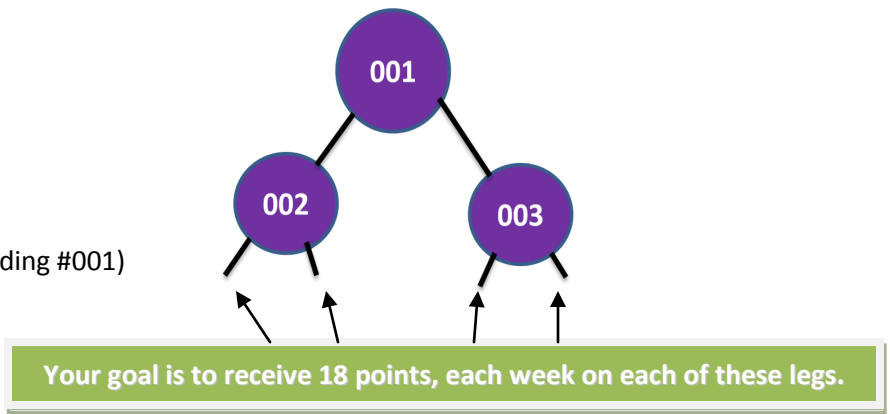
Example



In this business structure, you are focusing on building 4 legs for maximum return.

1. 002 Left
2. 002 Right
3. 003 Left
4. 003 Right

(Simultaneously building #001)



NOTE: These points are generated by YOU and/or ALL OTHER distributors in your down-line.

Diamond Executive binary bonus commission:

#001 with 18/18 points = \$1200.00

#002 with 18/18 points = \$1200.00

#003 with 18/18 points = \$1200.00

Total weekly binary commission = \$3600.00 per week

This is \$14,400.00 in monthly bonuses, or \$187,200.00 annually, in just the residual binary bonus pay of only three business centers!